

# AD RATES FOR THEDMONLINE.COM



## LEADERBOARD AD

**728 px wide x 120 px high**

\$10 a day/7 day minimum

**RECTANGLE AD**

## RECTANGLE AD

**300 px wide x 250 px high**

\$8 a day/7 day minimum

**RECTANGLE AD**

thedmonline.com  
generates

**1.7 million**  
page views per year

Leaderboard ads are located on both the home page and sub pages while other display ads are not.

**10% discount for multiple month purchases.**

**15% discount for multiple media purchase: online and radio.**

