

# AD RATES FOR THEDMONLINE.COM



**LEADERBOARD AD**  
728 px wide x 120 px high  
\$105/week – 7 days

All ads are located on both the home page and sub pages

**RECTANGLE AD**  
300 px wide x 250 px high  
\$84/week – 7 days  
\$100/week for non-rotating

**10% discount for multiple month purchases.**

**15% discount for multiple media purchase: online and radio.**

thedmonline.com generates

**1.7 million**  
page views per year