

WUMS-FM 92.1 Rebel Radio

"The Voice of Ole Miss"

but not your typical college radio station

WUMS-FM 92.1 is a full-power commercial radio station with a signal that goes far beyond the Ole Miss campus to reach all of Lafayette County and beyond.

When you support Rebel Radio you are supporting Ole Miss students. Rebel Radio is part of the University's Student Media Center and is a stand-alone operation, staffed and run by students and supported in part by advertising revenue.

Advertising Rates

| DAY PART | :30 COMMERCIAL | :60 COMMERCIAL | NOTE: ALL RATES ARE NET TO STATION RATES ARE PER COMMERCIAL DISCOUNTS AVAILABLE WHEN YOU PURCHASE 25 COMMERCIALS OR MORE |
|--|-------------------|--------------------|--|
| MORNING DRIVE 6-11am • MON-FRI | \$8 ⁰⁰ | \$10 ⁰⁰ | |
| AFTERNOON DRIVE 2-7pm • MON-FRI | \$8 ⁰⁰ | \$10 ⁰⁰ | |
| RUN OF SCHEDULE (ROS) 6am-MIDNIGHT • MON-SUN | \$5 ⁰⁰ | \$8 ⁰⁰ | |

REBEL RADIO REMOTES

- Rebel Radio personalities broadcast live from your location
- Sold by the hour (\$150)
- Four live commercials during sponsored hour
- 10 :30 produced commercials, airing Monday-Friday

REBEL RADIO PROGRAM SPONSORSHIP

- Sold by the hour(s) during the week: \$75 per hour
- Four business/name mentions per sponsored hour during program
- 10 :30 produced commercials, airing Monday-Sunday



REBEL RADIO

Playing today's hottest music

Contact Rebel Radio,
WUMS-FM 92.1 at
662.915.5503
for more information about
rates and sponsorship
opportunities

